

ERIC WIEGARDT AWS·NWS

Visual Pleasure for Generations

School of Painting

Secrets of Painting



Essential Design

The Key to Expressive Painting

We are pleased to offer this much anticipated workbook: “**Essential Design: The Key to Expressive Painting**” of the series “**Secrets of Painting**”. This self-paced workbook will help artists integrate the essentials of effective design: division of space, value study and a one color value study. This is a must for beginning artists who want to learn the building blocks to beautiful watercolor painting. Also, experienced watercolor artists will gain a new, fresh and practical approach to design.

- **Division of Space**
Learn how to transfer proper proportion from the subject or photo to your watercolor paper.
- **The Value Study**
Like an armature for the sculptor, value is the underpinning for an eye-catching watercolor. This all important concept is expressed in easily understood terms.
- **The One Color Value Study with Watercolor**
This lesson walks you through practical steps to create a well-designed watercolor.

Essential Design Workbook: \$19.95

Shipping: **\$ 5.00**

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